

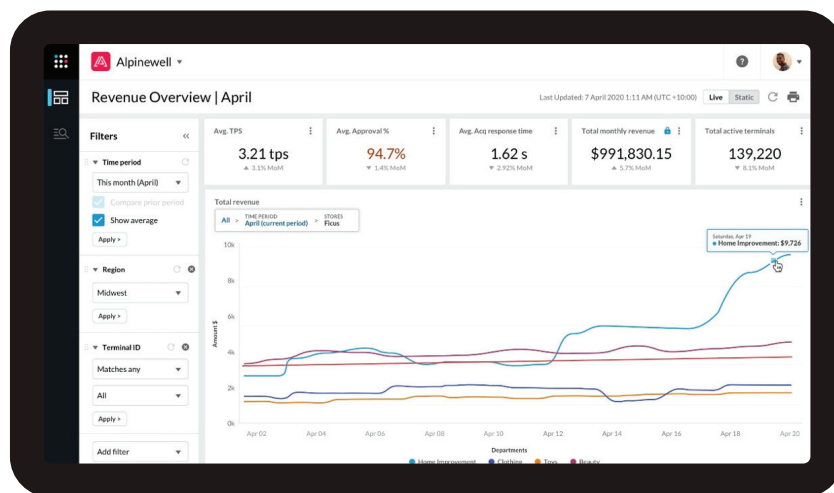
Transact Card Payments Analytics

Payments intelligence with real-time, actionable insights

Managing today's card payments business is complex. Not only is there an ever-expanding array of systems and channels to be managed, it's also operationally intensive, incredibly competitive and driven by high volumes with low margins.

Transact Card Payments Analytics simplifies this complexity with insights that enable you to access and analyze large amounts of transaction data in real-time.

Our next generation payments assurance solution allows you to elevate customer satisfaction through a streamlined payments experience, turn payments data into opportunities, and assures the transactions that keep you in business.



Business Performance

Grow revenue through:

- Margin Management
- Customer Acquisition & Retention
- Innovation
- Regulation & Compliance

Customer Experience

Understand your customers:

- Where They Buy
- When They Buy
- How They Buy
- Purchase Experience

Operational Excellence

Ensure robust & scalable operations via:

- Outage Avoidance
- Rapid Restoration
- Capacity Planning
- 24x7x365 Ecosystem Health



Your Data, Your Way



**Compare time periods;
now vs prior**



**Show performance;
regions, stores, terminals**



**Benchmark comparisons;
issuers & acquirers**



DIY analytics



DIY dashboards



DIY alerting

Payments-Focused Data Exploration

Get curated views specific to payments-based problem solving and analytics, with the ability to dynamically build graphs and dashboards. Drill down into specific data sets for greater detail, or zoom out to gain a broader view of your payments information. You can even slice and dice the data to highlight relevant areas of interest.

Universal, Role-Based Access

Give stakeholders throughout your organization, including sales, marketing, and operations teams, the ability to access and create custom dashboards to satisfy their various data visualization and reporting needs.

Omni-Channel Capabilities

Consolidate in-store, eCommerce, and mobile transactions to gain a centralized view of payments across all of your shopping and payment channels.

Trend Analysis

Gain rich, graphical views for trends based on any information of interest. This could be payment methods usage, or volumes for one part of the business compared to another, or a comparison of approval rates by acquirer or issuer. Trends can be viewed hourly, daily, weekly, monthly, or over any specified time period.

Self-Service Portal

Deploy a cloud-based portal to enjoy easy access to your data at any time, anywhere. Empower your teams to control access, customized dashboards, and create views to match your business goals.



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